

EMERGING
100
HOUSTON

ROYALTY

2ND
ANNUAL
GALA

SPONSORSHIP KIT

2023

ABOUT EMERGING 100 HOUSTON

Founded on a vision of fostering excellence, leadership, and positive community impact, Emerging 100 Houston stands as a beacon of empowerment for young professionals in the greater Houston area. As the local chapter of a distinguished national organization, we are dedicated to the personal and professional development of our members, and by extension, the communities we serve.

OUR MISSION

To assist the 100 Black Men of Metropolitan Houston in its efforts to positively impact the lives of young men from underprivileged communities through its five pillars. The foundation for these efforts will always begin and end with mentoring.

OUR IMPACT

Since our inception, Emerging 100 Houston has been instrumental in the growth and development of numerous professionals who have gone on to become leaders in their industries. Moreover, we have consistently championed initiatives that directly benefit the youth of our community, offering scholarships, mentorship programs, and educational resources to nurture the leaders of tomorrow.

OUR VALUES



Mentoring: we believe in the transformative power of mentorship; where experienced professionals lend their wisdom and guidance to uplift and empower the next generation.



Education: we are committed to providing access to educational resources, scholarships, and opportunities that unlock the full potential of African American youth.



Health and wellness: We understand the significance of both physical and mental well-being and are committed to offering resources and programs that foster a healthy lifestyle.



Economic empowerment: we equip young individuals with the knowledge and resources to achieve financial stability and independence.



Leadership development: we nurture the leadership skills and confidence of our youth, preparing them to excel in their chosen fields.

HONORING BLACK EXCELLENCE

Experience an evening of unparalleled elegance and celebration at the Royalé: 2nd annual gala - a celebration of black excellence, hosted by the distinguished gentlemen of Emerging 100 Houston. This extraordinary event will take place on Saturday, December 16th at Silver Street Studios.

Attendees can look forward to an enchanting evening filled with live entertainment that promises to captivate, signature libations meticulously crafted to perfection, and a delectable array of global cuisines that will undoubtedly tantalize your taste buds. The highlight of the evening will be an awards ceremony, where we pay homage to Houston's most impactful leaders.

Supporting Royalé means contributing to a cause that deeply resonates within our community. All proceeds from this event will be directed towards our impactful programming and scholarships, directly benefiting African American youth.

We also invite your esteemed organization to explore our range of sponsorship opportunities. Aligning with Royalé not only showcases your commitment to excellence but also provides unique visibility within a community of leaders.

This gala is poised to be Houston's most anticipated young professional black-tie event, promising an unforgettable night of elegance, excellence, and empowerment. We wholeheartedly invite you to secure your spot and be part of this momentous occasion.

SPONSORSHIP OPPORTUNITIES

	KING	PRINCE	DUKE	KNIGHT
Benefits	\$20,000	\$5,000	\$2500	\$1500
Exclusive Presenting Sponsor	👑			
Broadcast Opening with Company Pre-Produced Commercial	👑			
Naming Rights to the VIP Lounge	👑			
Honorary Corporate Member Pinning Presented at Royale	👑			
Naming rights for (1) Scholarship/Honoree Award	👑	👑		
Live acknowledgment during event	👑	👑		
Brand Partner for 2024	👑	👑		
"Brand & Logo advertised on Gala Media Promotional Materials Digital Campaigns/hyperlink redirect)"	👑	👑		
Brand & Logo on Email Campaign Materials	👑	👑		
Brand & Logo on Step-N-Repeat / Red Carpet Entry	👑	👑	👑	👑
Brand & Logo on Event Webpage	👑	👑	👑	👑
Social Media Mentions (IG, FB, TikTok)	👑	👑	👑	
Brand & Logo on Gala Program Handout	👑	👑	👑	👑
VIP Tickets	6 🎫	3 🎫	3 🎫	2 🎫
VIP Section (Seats 6 people)	👑			
VIP Table (Seats 3 people)		👑	👑	
Reserved Seating				👑
Complimentary Bottle of Premium Champagne	👑	👑		
Valet Parking	3 🚗	2 🚗	1 🚗	1 🚗

CONNECTING WITH ROYALE ATTENDEES

PRIMARY AUDIENCE

Young Professionals:

Age range between 25 and 40, comprising ambitious and career-driven individuals across various industries including finance, law, technology, healthcare, and more.

Community Leaders:

Influential figures within the local community, including activists, educators, and organizers, who are dedicated to creating positive change.

Entrepreneurs and Business Owners:

Visionary leaders who have established successful ventures and are actively engaged in driving innovation and economic growth.

SECONDARY AUDIENCE

Corporate Representatives:

Decision-makers from a diverse range of corporations, interested in networking and exploring potential partnerships with emerging professionals.







Philanthropists:

Individuals committed to making a positive impact through charitable donations and supporting causes that uplift the community.

Government and Civic Leaders:

Elected officials, policymakers, and civic leaders invested in the betterment of the community and the empowerment of its youth.

Interests and values

-  Career advancement and professional development
-  Community empowerment and social impact
-  Educational attainment and lifelong learning
-  Philanthropy and giving back
-  Networking and building meaningful relationships
-  Cultural enrichment and appreciation

GET IN TOUCH WITH US



Marvin Medley, Vice President of Finance



sponsorship@emerging100htx.org



713.471.9109



2000 Crawford St, Suite 1600, Houston, Tx 77002



www.emerging100htx.org